

FOR IMMEDIATE RELEASE
June 5, 2006
Contact: Beth Bullis-Teubner
(405)285-8404
beth@mindseyeads.com

Heartland Homes Joins In Nation-Wide Building Blitz for Habitat for Humanity

Oklahoma City – Heartland Homes will be joining nine other metro builders as they help the Central Oklahoma Habitat for Humanity raise the walls on ten houses in Spencer as part of a nation wide effort to construct more than 500 houses with the help of professional builders.

One thousand homebuilders across the country are signing up for the 2006 Home Builders Blitz, June 5-9, which will not only be the largest project of its kind in the United States, but will also give many low-income families the opportunity to own their own home.

Heartland Homes will be constructing a 1,125 square foot home in one week that will then be turned over to Stephanie O'Day and her young son Devon. Stephanie, who plans on going to college to earn a nursing degree, is the youngest recipient of a house this week. She will move into the house that backs up to a wooded area and is situated across the street from a park.

Stephanie, who is excited about what the future holds, is determined to make a good life for her son. "He is the reason I make it through each day," states Stephanie. "When I am having a hard day, I just look at him and remember..."

Habitat for Humanity will unveil the houses at a ceremony on Saturday, June 10th at 10 a.m. This will be the first opportunity to view the completed houses and all of the hard work that has gone into accomplishing the week's goals.

"As an Oklahoma City-based company, Heartland is very conscious of our role in the community, and it is our goal to be a great community partner in everything that we do. Habitat for Humanity is a wonderful organization that shares our vision of helping families achieve their dreams of home ownership," stated Dave Osborn, President of Heartland Homes.

Other builders participating in the Builders Blitz are Ideal Homes, Home Creations, Southcreek Construction, Gardner Construction, Homes by Taber, Johnston Builders, Bridgeport Development/Newhaven Homes, Tommy Huelskamp Homes and Oklahoma Home Centers.

"We are very excited about this five-day blitz project with so many other builders, subs and other suppliers in our area," said Ann Felton, Central Oklahoma Habitat Chairman & CEO. "With the help of our builder partners, we will increase our production in 2006 from 41 houses to 52 and move 52 more hard working, limited income families in need out of inadequate housing into a better life in a basic, quality home of their own."

#

Heartland Homes doesn't just build homes they build lifestyles where high quality is the standard. With energy efficient construction, Custom Fit floor plans, and state-of-the art air purification and ventilation systems included with every Heartland Home, they are dedicated to helping families achieve their dreams of home ownership. They believe that attention to detail in the homebuilding process is the key principle success in creating a home perfectly suited for each individual's style, taste and investment. www.heartlandhomes.com

Central Oklahoma Habitat for Humanity is a non-profit, ecumenical Christian housing ministry that provides affordable housing for hard-working, limited-income families. The organization will complete its 372nd new home in central Oklahoma by year end. www.CentralOklahomaHabitat.org

Habitat for Humanity International, based in Americus, Ga., is an ecumenical Christian ministry dedicated to eliminating poverty housing. By the end of 2005, Habitat will have built its 200,000th house and more than one million people will be living in Habitat homes they helped build and are buying through no-profit, zero-interest mortgages. www.habitat.org